

DIBRUGARH UNIVERSITY

DIBRUGARH

REGULATIONS FOR MBA (PART TIME) PROGRAMME

AS RECOMMENDED BY THE 149TH MEETING OF POST GRADUATE BOARD, DIBRUGARH UNIVERSITY HELD ON 24.04.2019, THE 116TH MEETING OF THE ACADEMIC COUNCIL, DIBRUGARH UNIVERSITY HELD ON 30.04.2019 VIDE RESOLUTION NO 05 HAS APPROVED AMENDMENTS IN THE DIBRUGARH UNIVERSITY REGULATIONS AND COURSE STRUCTURE OF MBA (PT) PROGRAMME BE APPROVED GIVING EFFECT FROM THE ACADEMIC SESSION 2019-2020

1. These Regulations shall be called the Dibrugarh University Regulations for the Master of Business Administration [MBA] (Part Time) Programme in the Annual System, 2017.
2. These Regulations shall be effective from the academic session starting from 2019 –2020.
3. These Regulations shall be applicable to the students enrolled for the MBA (Part Time) Programme of Dibrugarh University.
4. The MBA (Part Time) Programme shall be of 3 years duration commencing from August every year and one academic year will complete in July next year. The academic calendar and the schedule for the MBA (Part Time) shall be as shown below:

ACADEMIC CALENDAR AND THE SCHEDULE FOR THE MBA (PART TIME) PROGRAMME

A	Admission	2 nd Week of July
B	Classes	August 01 – May 31
C	Sessional Examination I	End of October
D	Sessional Examination II	End of April
F	Annual Examination	June 01 – 30
G	Announcement of results	Last Week of July

Note: The exact dates of the Sessional Examinations shall be notified within two weeks of the start of the session.

5. Programme Structure under the MBA (Part Time) Programme are given below:

FIRST YEAR
10100: Business Environment
10200: Principles of Management
10300: Human Resource Management
10400: Managerial Economics
10500: Accounting for Managers
10600: Marketing Management
10700: Financial Management
10800: Quantitative Techniques

SECOND YEAR
20100: Organizational Theory and Behavior
20200: Business Legislation
20300: Business Policy and Strategic Analysis
20400: Research Methods in Business
20500: International Business
20600: Computer Applications in Management
20700: Ethos and Values for Managers
20800: Operations Management

THIRD YEAR
300100: Information Systems
300200: Project Work
303X0: Specialization Course 1
304X0: Specialization Course 2
305X0: Specialization Course 3
306X0: Specialization Course 4
307X0: Specialization Course 5
308X0: Specialization Course 6

SPECIALIZATION

MARKETING MANAGEMENT	HUMAN RESOURCE MANAGEMENT	FINANCIAL MANAGEMENT
30310: Consumer Behaviour	30320: Management of Industrial Relations	30330: Strategic Financial Management
30410: Advertising & Brand Management	30420: Industrial Relations : Legal Framework	30430: Security Analysis, Investment and Portfolio Management
30510: Marketing of Services	30520: HRD : Concepts and Strategies	30530: International Financial Management
30610: International Marketing	30620: Compensation Management	30630: Management of Financial Services

MARKETING MANAGEMENT	HUMAN RESOURCE MANAGEMENT	FINANCIAL MANAGEMENT
30710: Sales & Distribution Management	30720: Cross Cultural and Global Human Resource Management	30730: Taxation
30810: Strategic Marketing	30820: Organisational Change and Intervention Strategies	30830: Working Capital Management

- (a) The syllabus for each course shall be divided into five units and questions shall be set from each unit. The questions should be set in such a way that students are required to answer questions from each unit. The distribution of marks for each unit shall be equal.
- (b) The total marks in the MBA (Part Time) Programme shall be 2400 and each year's examination shall carry 800 marks. Core courses will be for 1800 marks and 600 marks will come from 1 (one) specialization in the 3rd year.
- (c) The first and second years shall have 8 (eight) core courses. In the third year, there will be 2 (two) core courses and 6 (six) specialization courses
- (d) Specialization will be available in Marketing Management, Human Resource Management and Financial Management and the students have to opt for any one from the above as their specialization area.
- (e) Each course will consist of 100 marks – 60 marks for Year-end Examination and 40 marks for continuous Internal Assessment. Components of continuous Internal Assessment shall be as follows:

Sl. No.	Components	Marks
1	Sessional - I	10
2	Sessional – II	10
3	Home Assignments	5
4	Presentations / Group Discussions	10
5	Attendance	5
Total		40

- (f) The Concerned Faculty for a course shall determine the modus operandi for Home Assignments and Presentations / Group Discussions.
- (g) Students shall have to prepare a Project Report under the supervision of a faculty member in the third year and it shall be submitted to the Institute

before the end of the third year classes. The project work will be evaluated based on the submitted project report (60%) and a viva-voce (40%). The viva-voce marks will be awarded by an external examiner while the marks for the project report will be given by a panel of two examiners, one of which will be the supervisor.

6. Newspaper Notice inviting application for admission into MBA (Part Time) Programme shall be issued by the concerned authority not later than the April 30 each year. Each applicant shall have to submit within the prescribed date his/her application with requisite documents as indicated in the advertisement.

7. **Eligibility to apply for admission:** A candidate who (i) possess a Bachelor Degree (exclusive of Fine Arts and Music) of this University or any other recognized university and (ii) having at least 2 (Two) years' experience **after obtaining a Bachelor Degree** at Supervisory Level in any Government, Semi-Government, Private or Non-Government Organisation. Self-employed persons having above mentioned qualification and experience shall also be considered for the admission purpose. Candidates except the self-employed shall have to submit a NOC (No Objection Certificate) from his/her employer.

8. **Selection Procedure:** Eligible candidates for the MBA (PT) programme shall be selected on the basis of written test and interview. 20% weightage for the interview will be given to experience.

9. Year End Examinations:

(a) A student shall be required to secure at least 50% marks in the aggregate in each year-end examination and 45% marks in each course individually in order to pass a year-end examination. Backlogs will be allowed in all the courses.

(b) A student who fails in the aggregate although he/she passes in all the courses individually in the Year End Examination shall have the option to appear in any number of courses of his/her choice as backlog in the following Year-End Examination.

(c) A student must pass all his/her year-end examinations within 5 (five) years from the date of Admission to the First Year MBA (Part Time) Programme. This means a student will get five chances to clear first year courses, four chances to clear second year courses and three chances to clear third year courses.

10. Procedure for Year-end Examinations:

(a) The Controller of Examinations, Dibrugarh University shall make necessary arrangements for notifying the dates of the year-end examinations and other procedures as per Dibrugarh University Rules (at least 20 days in advance).

(b) Each course shall be of 60 marks in the year-end examinations. The year-end examination for each paper shall be of two and half hour duration.

(c) Setting of question papers, moderation of question papers, evaluation of answer scripts, scrutiny, tabulation of marks etc. and announcement of results, shall be governed by the Dibrugarh University Examination Ordinance 1972 (as amended up to date).

11. A candidate on successful completion of the First Year MBA (Part Time) Programme shall be awarded a “Certificate in Business Management”. On successful completion of MBA (Part Time) Second Year, a candidate shall be awarded a “Diploma in Business Management”. On successful completion of the Third Year, one shall be awarded MBA (Part Time) Degree of Dibrugarh University.

12. For any other matter not covered in these Regulations for the MBA (Part Time) Programme, the existing University Rules, Ordinances and the Dibrugarh University Act, 1965 (as amended) shall be applicable.



OFFICE OF THE REGISTRAR:: DIBRUGARH UNIVERSITY:DIBRUGARH

Memo No.: DU/DR-A/6-1/19/427

Date: 08.05.2019

NOTIFICATION

As recommended by the 149th Meeting of Post Graduate Board, Dibrugarh University held on 24.04.2019, the 116th Meeting of the Academic Council, Dibrugarh University held on 30.04.2019 vide Resolution No 05 has approved the following amendments in the Dibrugarh University Regulations and Course Structure of MBA (PT) Programme be approved giving effect from the academic session 2019-2020-

Clause 5 (b): The total marks in the MBA (Part Time) Programme shall be 2400 and each year's examination shall carry 800 marks. Core courses will be for 1800 marks and 600 marks will come from 1 (one) specialization in the 3rd year.

Clause 5 (c): The first and second years shall have 8 (eight) core courses. In the third year, there will be 2 (two) core courses and 6 (six) specialization courses.

Clause 5 (d): Specialization will be available in Marketing Management, Human Resource Management and Financial Management and the students have to opt for any one from the above as their specialization area.

Clause 8: Eligible candidates for the MBA (PT) programme shall be selected on the basis of written test and interview. 20% weightage for the interview will be given to experience.

The Programme Structure is revised as:

FIRST YEAR	SECOND YEAR
10100: Business Environment	20100: Organizational Theory and Behavior
10200: Principles of Management	20200: Business Legislation
10300: Human Resource Management	20300: Business Policy and Strategic Analysis
10400: Managerial Economics	20400: Research Methods in Business
10500: Accounting for Managers	20500: International Business
10600: Marketing Management	20600: Computer Application in Management
10700: Financial Management	20700: Ethos and Values for Managers
10800: Quantitative Techniques	20800: Operations Management

THIRD YEAR
30100: Information Systems
30200: Project Work

SPECIALIZATION

MARKETING MANAGEMENT	HUMAN RESOURCE MANAGEMENT	FINANCIAL MANAGEMENT
30310: Consumer Behaviour	30320: Management of Industrial Relations	30330: Strategic Financial Management
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30510: Marketing of Services	30520: HRD: Concepts and Strategies	30530: International Financial Management
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30710: Sales & Distribution Management	30720: Cross Cultural and Global Human Resource Management	30730: Taxation
30810: Strategic Marketing	30820: Organisational Change and Intervention Strategies	30830: Working Capital Management

Issued with due approval.

Sd/- Dr. B.C. Borah
Joint Registrar (Academic)
Dibrugarh University

Copy to:

1. The Vice-Chancellor, Dibrugarh University.
2. The Deans, Dibrugarh University
3. The Registrar, Dibrugarh University.
4. The Controller of Examinations, Dibrugarh University.
5. The Director, College Development Council, Dibrugarh University.
6. The Director, Centre for Management Studies, Dibrugarh University for information.
7. The Programmer, Dibrugarh University for information and with a request to upload the notification in the D.U.
8. File.

Sd/-Dr. B.C. Borah
Joint Registrar (Academic)
Dibrugarh University