

**DIBRUGARH UNIVERSITY RESEARCH APTITUDE TEST (DURAT), 2020**

**Business Administration**

**Total Marks (Group A and Group B) = 100**

**Time: 2 1/2 Hours**

**Group A (Objective Type Multiple Choice Questions)**

(Candidates have to respond to the Questions of Group A in the Response Sheet issued during the Test. They shall have to return the filled in Response Sheet within the **first 45 minutes** of the Test.)

**2 X 25= 50 Marks**

- Q1.** A researcher is generally expected to:
- A Study the existing literature in a field
  - B Generate new principles and theories
  - C Synthesize the ideas given by others
  - D Evaluate the findings of a study
- Q2.** Which of the following is *not* one of the qualities of a researcher?
- A His assertion to outstrip the evidence
  - B He/She must be of alert mind
  - C Keeness in enquiry
  - D Unison with that of which he is in search
- Q3.** One of the essential characteristics of research is:
- A Replicability
  - B Generalizability
  - C Usability
  - D Objectivity
- Q4.** Maximum time in a research study is devoted to:
- A Developing a hypothesis
  - B Selecting a research method
  - C Formulating the problem
  - D Evaluation of the results
- Q5.** Why is it important to read original articles when you are reviewing the literature?
- A To obtain an overview of methods and procedures
  - B To examine the validity of the conclusions
  - C To look for flaws in the method
  - D All of these
- Q6.** The data used in research is \_\_\_\_\_
- A Qualitative
  - B Qunatitative
  - C Both A & B
  - D None of these
- Q7.** The Government of India conducts Census after every 10 years. The method of research used in this process is:
- A Case study
  - B Developmental
  - C Survey
  - D Experimental
- Q8.** \_\_\_\_\_ Sampling is a preferred sampling method for the population with finite size
- A Cluster
  - B Systematic
  - C Quota
  - D Any of these

- Q9.** As the sample size increases, the sampling error \_\_\_\_\_.
- A Increases
  - B Decreases
  - C Remains same
  - D Depends
- Q10.** An academic association assembled at one place to discuss the progress of its work and future plans. Such an assembly is known as a:
- A Conference
  - B Seminar
  - C Workshop
  - D Symposium
- Q11.** An investigator studied the Census data for a given area and prepared a write-up based on it. Such a write-up is called a:
- A Research paper
  - B Article
  - C Thesis
  - D Research report
- Q12.** The full form of SPSS is \_\_\_\_\_ Package for the Social Sciences.
- A Software
  - B Statistical
  - C Sampling
  - D None of these
- Q13.** The department(s) that an event management company will have is (are):
- A Creative
  - B Production
  - C Client servicing
  - D All of these
- Q14.** The objective(s) in corporate governance is (are):
- A Growth
  - B Stability
  - C Wealth maximization
  - D All of these
- Q15.** Investment can be defined as
- A Person's dedication to purchasing a house or flat
  - B Use of capital on assets to receive returns
  - C Usage of money on a production process of products and services
  - D Net additions made to the nation's capital stocks
- Q16.** Which theory assumes that people are naturally lazy and will avoid work and responsibilities if possible?
- A Theory X
  - B Theory Y
  - C Theory Z
  - D None of these
- Q17.** What does financial leverage measure?
- A No change with EBIT and EPS
  - B The sensibility of EBIT with percentage change with respect to output
  - C The sensibility of EPS with percentage change in the EBIT level
  - D Percentage variation in the level of production

- Q18.** Which of these is not part of the recognised challenges for modern managers?
- A Micro-managing the workforce
  - B Managing communications
  - C Managing the learning organization
  - D Managing change
- Q19.** The process used by a sender to transmit information is known as \_\_\_\_\_.
- A Sending
  - B Decoding
  - C Encoding
  - D Messaging
- Q20.** Which management theorist is responsible for the motivation-hygiene theory?
- A Abraham Maslow
  - B Peter Drucker
  - C Henri Fayol
  - D Frederick Herzberg
- Q21.** Which feature does not form one of Fayol's 14 principles of management?
- A Esprit de corps
  - B Initiative
  - C Order
  - D Individualism
- Q22.** When a manager monitors the work performance of workers in his department to determine if the quality of their work is 'up to standard', this manager is engaging in which function?
- A Planning
  - B Controlling
  - C Organizing
  - D Leading
- Q23.** Which one is not a recognized key skill of management?
- A Conceptual skills
  - B Human skills
  - C Technical skills
  - D Writing skills
- Q24.** What is the optimal span of control?
- A 2
  - B 5
  - C 7
  - D None of these
- Q25.** What are the three interpersonal roles of managers?
- A Figurehead, leader and liaison
  - B Spokesperson, leader, coordinator
  - C Director, coordinator, disseminator
  - D Communicator, organizer, spokesperson

**GROUP: B**

*Write the answers to the questions in the answer script provided by the invigilator*

- Q26 Answer any one: 10  
A Define the concept of research and analyse its characteristics.  
B Explain the significance of research in various functional areas of business.
- Q27 Answer any one: 10  
A What are the essentials of a good sample? Discuss by taking suitable examples.  
B What are the different levels of measurement? Explain any two of them.
- Q28 Give brief answer (**any one**) 5  
A Distinguish between Schedule and Questionnaire.  
B Review of Literature  
C Research Gap
- Q29 Answer any one: 10  
A Write note on the emerging areas of management science.  
B "The behaviour of Indian Capital Market is by and large affected by unsystematic risk"  
Critically Evaluate the statement with examples.
- Q30 Answer any one: 10  
A "The most important resource for any organization is the human resource". Analyse this statement in the backdrop of automation in businesses.  
B Write about the challenges being faced by business organisations because of the COVID 19 pandemic.
- Q31 Write short notes on: (**any one**) 5  
A Start-ups  
B GST  
C Logistic chain

Business Administration

Answer Keys for MCQs

- |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|
| 1. (b)  | 2. (a)  | 3. (d)  | 4. (c)  | 5. (d)  | 6.(c)   |
| 7. (c)  | 8. (b)  | 9. (b)  | 10. (a) | 11. (b) | 12. (b) |
| 13. (d) | 14. (d) | 15. (b) | 16. (a) | 17.(c)  | 18. (a) |
| 19.(c)  | 20. (d) | 21. (d) | 22. (b) | 23. (d) | 24. (d) |
| 25. (a) |         |         |         |         |         |